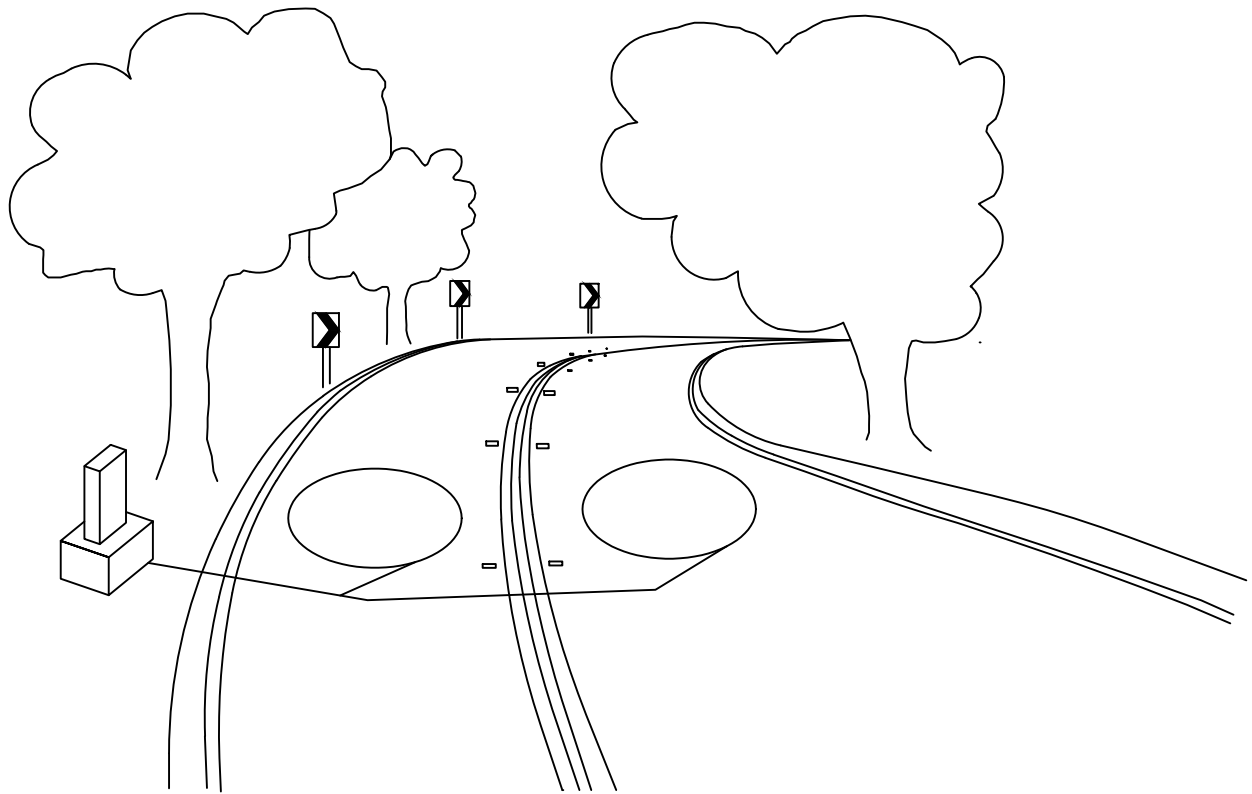
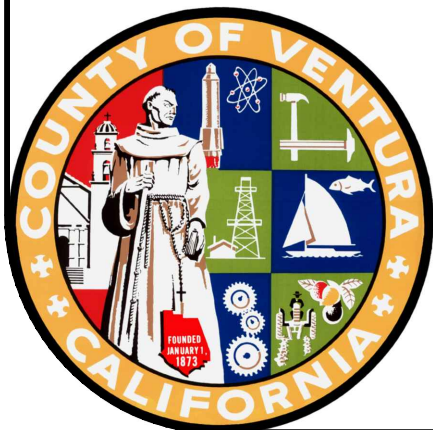


# 2017 TRAFFIC VOLUMES OF VENTURA COUNTY ROADWAYS



# COUNTY OF VENTURA



PUBLIC WORKS AGENCY  
TRANSPORTATION DEPARTMENT  
VENTURA, CALIFORNIA

**2017**

**TRAFFIC VOLUMES**

**ON**

**VENTURA COUNTY ROADWAYS**

Prepared By  
Transportation Department  
Public Works Agency  
County of Ventura  
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# PREFACE

## **Traffic Volumes**

This report lists vehicle traffic volumes obtained by the Ventura County Transportation Department for various roadway locations within the unincorporated area of Ventura County. The Vehicles Per Day (VPD), the morning peak hour volume, and the evening peak hour volume are listed for each location counted. Traffic counts from the four previous years are also shown. All traffic volume figures listed reflect combined totals for both directions of travel.

## **Vehicles Per Day (VPD)**

Vehicles Per Day in this report is defined as the total traffic counted on an average weekday. The VPD volume is rounded to the nearest one hundred vehicles. A countywide program of regular and systematic traffic count sampling is conducted through the use of permanent count stations using loop detection and mechanical counting devices moved from location to location. The traffic counts are useful for presenting a countywide picture of traffic flow, evaluating traffic trends, computing accident rates, roadway planning, designing highways and other traffic oriented purposes.

## **Hourly AM/PM Peak Hour Traffic**

Hourly AM/PM Peak is defined as the total traffic count during the highest volume hour in the morning/afternoon on an average weekday. The volume is then rounded to the nearest ten vehicles. This data is useful for evaluating highway capacity and other traffic operational studies.

## **Special Counts (Appendix A)**

Vehicle traffic volumes showing the VPD, AM and PM Peak, obtained during studies on non-master count roadways, are compiled in Appendix A at the end of this document. The duration of these counts vary as indicated. These locations are typically off the arterial road system. Special counts can be useful for general information, road maintenance planning and neighborhood traffic studies.

## **Legend**

e/o	:	East of
n/o	:	North of
s/o	:	South of
w/o	:	West of

LOCATION	2013 VPD	2014 VPD	2015 VPD	2016 VPD	2017 VPD	2017 HOURLY PEAK	
						AM PEAK	PM PEAK
<b>AGGEN RD</b> n/o L.A. Ave (SR118)	600	700	600	400	600	50	60
<b>BALCOM CANYON RD</b> s/o South Mountain Rd n/o L.A. Ave (SR118)	1600 2300	1700 2400	2000 2800	2200 2600	2300 2900	260 230	300 250
<b>BARSDALE AVE</b> e/o Sespe St	1500	1400	1500	1500	1700	190	170
<b>BEARDSLEY RD</b> n/o Central Ave	2500	2600	2500	2400	2300	200	220
<b>BENNETT RD</b> n/o Tapo Canyon Rd	1200	1200	1100	1100	900	110	80
<b>BOX CANYON RD</b> s/o Santa Susana Pass Rd	3800	4000	4000	4300	4600	590	530
<b>BRADLEY RD</b> n/o L.A. Ave (SR118)	2400	2300	2500	2500	2700	260	290
<b>BRIGGS RD</b> s/o Telegraph Rd n/o Telegraph Rd	3400 1200	3300 1100	3600 1300	3400 1400	3700 1500	330 110	340 190
<b>BRISTOL RD</b> w/o Montgomery Ave	9700	9900	10300	10300	11000	950	1050
<b>BROADWAY</b> w/o Grimes Cyn Rd (SR23)	2200	2400	2600	2600	2700	240	300
<b>BURNHAM RD</b> s/o Baldwin Rd (SR150) e/o Santa Ana Rd	2200 1900	2300 2100	2200 1900	2400 2000	2300 1900	200 160	260 220
<b>CALLE YUCCA</b> n/o Camino Manzanias	1700	1700	1800	1600	1600	140	140
<b>CAMINO DOS RIOS</b> w/o Lynn Rd	3600	3400	3100	3100	3300	310	270
<b>CANADA LARGA RD</b> e/o Ventura Ave	2400	2400	2700	2600	2400	230	180
<b>CARNE RD</b> n/o Ojai Ave (SR150)	700	800	800	800	900	120	110
<b>CASITAS VISTA RD</b> w/o Ojai Fwy (SR33)	2300	2400	2500	2500	2400	220	280

LOCATION	2013 VPD	2014 VPD	2015 VPD	2016 VPD	2017 VPD	2017 HOURLY PEAK	
						AM PEAK	PM PEAK
<b>CAWELTI RD</b> w/o Lewis Rd	1700	1700	1900	1800	2100	160	260
<b>CENTER SCHOOL RD</b> s/o L.A. Ave (SR118)	1700	1700	1800	1700	1900	210	190
<b>CENTER ST (Piru)</b> w/o Telegraph Rd (SR126)	800	900	900	800	900	70	80
<b>CENTRAL AVE</b> w/o Ventura Fwy (US101)	13600	13800	14400	14200	13400	1350	1260
w/o Santa Clara Ave	8000	8700	9300	9000	9100	990	1010
e/o Vineyard Ave (SR232)	8900	8700	9400	9800	10600	1520	1090
<b>CHANNEL ISLANDS BLVD</b> w/o Rice Ave	10400	10700	11000	10800	10800	910	1120
<b>CREEK RD</b> e/o Country Club Dr	2400	2500	2600	2700	2900	250	280
e/o Ventura Ave (SR33)	2800	2800	3000	3100	3300	300	310
<b>DEER CREEK RD</b> n/o Pacific Coast Hwy (SR1)	300	300	300	300	300	20	30
<b>DEERHILL RD</b> n/o Kanan Rd	5800	5500	5700	5500	5500	670	590
<b>DEL NORTE RD</b> s/o Rancho Dr	400	400	400	300	300	30	30
<b>DONLON RD</b> n/o L.A. Ave (SR118)	2000	2100	1700	1800	2000	170	170
<b>DORIS AVE</b> e/o Victoria Ave	4100	4000	4300	4200	4200	420	370
<b>EL ROBLAR DR</b> w/o Maricopa Hwy (SR33)	7600	7800	7900	8000	7700	760	770
<b>ETTING RD</b> e/o Dodge Rd	2600	2600	2700	2600	2600	310	460
<b>FAIRVIEW RD</b> e/o Maricopa Hwy (SR33)	800	800	800	900	900	80	90
<b>FAIRWAY DR</b> n/o Valley Vista Dr	3000	3000	3200	3100	3100	260	300
<b>W FIFTH ST</b> e/o Harbor Blvd	4900	5100	5100	4900	5400	420	460

LOCATION	2013 VPD	2014 VPD	2015 VPD	2016 VPD	2017 VPD	2017 HOURLY PEAK	
						AM PEAK	PM PEAK
<b>FOOTHILL RD</b>							
w/o Peck Rd	1600	1600	1600	1600	1900	230	200
w/o Briggs Rd	1800	1800	1900	2000	2200	320	250
e/o Wells Rd	2200	2300	2400	2500	2800	310	290
e/o Saticoy Ave	3800	3800	4100	4000	4100	440	450
<b>GONZALES RD</b>							
e/o Harbor Blvd	3800	3900	4100	4000	4300	320	420
<b>GRAND AVE</b>							
e/o Fordyce Rd	2700	2600	2000	2200	2000	250	210
w/o Fordyce Rd	2200	2100	2000	2200	2000	260	220
<b>GRIMES CANYON RD</b>							
n/o L.A. Ave (SR118)	2500	2600	2800	3000	3300	340	340
<b>GUIBERSON RD</b>							
e/o Chambersburg Rd (SR23)	900	900	900	900	900	60	120
<b>HARBOR BLVD</b>							
n/o Gonzales Rd	18300	18800	19900	19800	22000	1840	2110
s/o Gonzales Rd	17000	17600	---	17700	19500	1460	1810
<b>HITCH BLVD</b>							
s/o L.A. Ave (SR118)	2300	2400	2500	2700	2500	230	260
<b>HOWE RD</b>							
e/o Torrey Rd	500	500	500	800	800	70	80
<b>HUENEME RD</b>							
e/o Las Posas Rd	9900	10300	11200	11200	12200	1390	1390
e/o Nauman Rd	9300	10100	10500	10800	11100	1000	1120
e/o Wood Rd	9600	9900	10400	10500	11200	1120	1210
w/o Olds Rd	11500	12300	12300	12600	14800	1340	1440
<b>KANAN RD</b>							
e/o Lindero Canyon Rd	14500	14900	14100	14300	13800	1870	1590
e/o Hollytree Dr / Oak Hills Dr	13600	14700	13600	13600	12700	1410	1380
s/o Tamarind St	21700	21100	21200	21200	18900	1770	1670
<b>LA LUNA AVE</b>							
s/o Lomita Ave	4000	4000	4100	4100	4300	360	360
<b>LA VISTA AVE</b>							
n/o L.A. Ave (SR118)	1100	1100	1000	800	1000	130	110
<b>LAGUNA RD</b>							
e/o Pleasant Valley Rd	1800	1800	2200	2000	1900	390	200
n/o Hueneme Rd	1800	1900	2100	2000	2200	180	240

LOCATION	2013 VPD	2014 VPD	2015 VPD	2016 VPD	2017 VPD	2017 HOURLY PEAK	
						AM PEAK	PM PEAK
<b>LAS POSAS RD</b>							
n/o E Fifth St (SR34)	8200	8400	8400	8100	9100	620	950
s/o E Fifth St (SR34)	9000	8800	8900	9200	10100	1660	810
s/o Hueneme Rd	6400	6100	6100	6200	6800	490	810
<b>E LAS POSAS RD</b>							
n/o Santa Rosa Rd	3000	2700	2600	2700	2900	230	250
<b>LEWIS RD</b>							
s/o Pleasant Valley Rd	14000	14900	15500	16400	18700	1650	1770
n/o Potrero Rd	8100	8800	9500	9600	10500	1000	1190
<b>LOCKWOOD VALLEY RD</b>							
w/o Kern County Line	900	800	800	900	900	70	120
e/o Maricopa Hwy (SR33)	200	200	400	100	200	20	20
<b>LOMITA AVE</b>							
e/o Tico Rd	4100	4100	4100	4100	4300	500	400
<b>MAIN ST (Piru)</b>							
n/o Telegraph Rd (SR126)	4200	4200	4200	4200	4800	400	380
<b>McANDREW RD</b>							
n/o Reeves Rd	500	500	500	500	400	40	50
<b>MOORPARK RD</b>							
n/o Santa Rosa Rd	15900	16200	17100	17200	17800	1880	1900
<b>OLD TELEGRAPH RD</b>							
w/o Grand Ave	3700	3600	4200	4500	4400	350	420
<b>OLDS RD</b>							
n/o Hueneme Rd	1500	1600	1800	1800	1800	210	180
<b>OLIVAS PARK DR</b>							
w/o Victoria Ave	11300	11500	12000	11800	12300	810	1200
<b>PANAMA DR</b>							
s/o Lake Shore Dr	500	500	400	400	400	40	30
<b>PASADENA AVE</b>							
e/o Sespe St	200	200	300	300	400	40	50
<b>PATTERSON RD</b>							
s/o Doris Ave	1100	1000	1000	1100	1000	200	150
<b>PIRU CANYON RD</b>							
n/o Orchard St	500	500	500	500	700	50	190

LOCATION	2013 VPD	2014 VPD	2015 VPD	2016 VPD	2017 VPD	2017 HOURLY PEAK	
						AM PEAK	PM PEAK
<b>PLEASANT VALLEY RD</b>							
s/o E Fifth St (SR34)	14800	15600	15900	16300	17000	1610	1550
w/o Las Posas Rd	14400	14500	14400	14700	16100	1500	1600
<b>POTRERO RD</b>							
e/o Lake Sherwood Dr (E)	7000	6400	8600	9000	8700	700	730
w/o Stafford Rd	3300	3200	3400	3500	3600	300	380
w/o Hidden Valley Rd	1900	1900	2300	2200	2300	200	320
Milepost 2.75	3000	3200	3400	3400	3700	490	520
e/o Lewis Rd	4600	5000	4800	4800	5000	540	600
<b>PRICE RD</b>							
n/o L.A. Ave (SR118)	400	400	600	400	500	60	40
<b>RICE AVE</b>							
s/o E Fifth St (SR34)	29200	31300	31700	32400	37200	2940	3500
n/o Channel Islands Blvd	24800	27100	26200	26700	31200	2880	2770
n/o Hueneme Rd	3500	3600	3600	3800	5100	460	510
<b>RICE RD (Meiners Oaks)</b>							
s/o Lomita Ave	2100	2000	2100	2100	2100	170	190
<b>RIVERSIDE AVE</b>							
w/o Chambersburg Rd (SR23)	700	700	700	700	700	50	70
<b>ROSE AVE</b>							
s/o L.A. Ave (SR118)	8300	7700	8300	8600	9800	660	780
s/o Central Ave	11700	11200	10500	11100	12400	1720	890
n/o Collins St	17700	17600	18700	18300	16900	1830	1570
<b>SANTA ANA BLVD</b>							
e/o Ventura River	2400	2300	2200	2400	2400	200	220
<b>SANTA ANA RD</b>							
s/o Baldwin Rd (SR150)	900	1000	1000	1000	900	80	100
s/o Santa Ana Blvd	1900	2000	1900	1900	1800	190	240
<b>SANTA CLARA AVE</b>							
n/o Friedrich Rd	12100	13100	12900	13200	14600	1380	1460
s/o L.A. Ave (SR118)	15100	16100	15400	15700	16600	1550	1240
<b>SANTA ROSA RD</b>							
w/o Moorpark Rd	19900	20200	19700	19700	22100	2220	2250
w/o E Las Posas Rd	15700	15100	16500	16700	15500	1410	1570
<b>SANTA SUSANA PASS RD</b>							
e/o Katherine Rd	4700	4600	4800	4700	4700	460	540
<b>SESPE ST</b>							
n/o South Mountain Rd	1600	1700	1900	2100	2100	190	230
s/o Pasadena Ave	600	600	600	600	700	60	90



LOCATION	2013 VPD	2014 VPD	2015 VPD	2016 VPD	2017 VPD	2017 HOURLY PEAK	
						AM PEAK	PM PEAK
<b>SOUTH MOUNTAIN RD</b>							
e/o Balcom Canyon Rd	1700	1800	1900	2000	2200	230	250
s/o Santa Clara River	3800	---	3900	3900	3700	320	350
<b>STOCKTON RD</b>							
e/o Balcom Canyon Rd	1000	1100	1200	1100	1100	110	120
<b>STURGIS RD</b>							
w/o Pleasant Valley Rd	3500	3400	3800	3700	3900	360	620
<b>TAPO CANYON RD</b>							
s/o Bennett Rd	1300	1400	1700	1600	1600	150	120
<b>TELEGRAPH RD</b>							
w/o Briggs Rd	4800	5000	5000	5400	6300	470	670
w/o Hallock Dr	4700	---	---	---			
w/o Olive Rd	5100	5500	5500	5700	6400	460	710
<b>TELEPHONE RD</b>							
n/o Olivas Park Dr	12600	12700	13600	13500	12800	870	1230
<b>TICO RD</b>							
n/o Ventura Ave (SR150)	3000	3100	3100	3000	3200	270	270
<b>TIERRA REJADA RD</b>							
e/o Moorpark Fwy (SR23)	17700	16100	16300	16300	18900	1520	2100
<b>TORREY RD</b>							
s/o Telegraph Rd (SR126)	500	500	500	800	500	40	60
<b>VALLEY VISTA DR</b>							
s/o Calle Aurora	5300	5400	5600	5300	5500	430	490
<b>VENTURA AVE</b>							
n/o Canada Larga Rd	800	800	800	800	900	80	80
n/o Shell Rd	5700	6000	6000	6100	5900	460	470
<b>VICTORIA AVE</b>							
s/o Olivas Park Dr	44600	44500	44900	42500	43700	3320	3830
<b>VILLANOVA RD</b>							
e/o Ventura Ave (SR33)	2100	2200	2400	2500	2500	210	240
<b>WALNUT AVE</b>							
n/o L.A. Ave (SR118)	500	500	400	400	500	70	60
<b>WENDY DR</b>							
n/o Gerald Dr	13300	12600	13100	13100	13400	1110	1170
<b>WOOD RD</b>							
s/o Hueneme Rd	1900	1900	1900	1700	1700	250	150
s/o E Fifth St (SR34)	1400	1300	1200	1100	1000	130	120

LOCATION	2013 VPD	2014 VPD	2015 VPD	2016 VPD	2017 VPD	2017 HOURLY PEAK	
						AM PEAK	PM PEAK
<b>WOOLEY RD</b> w/o Rice Ave	9700	9500	9700	9900	9300	820	840
<b>WRIGHT RD</b> e/o Santa Clara Ave	1400	1400	1400	1300	1300	150	140
<b>YERBA BUENA RD</b> n/o Pacific Coast Hwy (SR1)	600	600	700	700	600	60	60

## APPENDIX A

### 2017 SPECIAL COUNTS

ROAD	LOCATION	2017 VPD	AM PEAK	PM PEAK	DAYS COUNTED
Doubletree Rd	s/o Falconview Ln	1000	160	130	1
Lindero Canyon Rd	MB Kanan Rd and Golden Eagle Dr	4300	340	380	1
Lindero Canyon Rd	MB Tottenham Ct and Lafitte Dr	1400	120	120	1
Newbury Ln	s/o Lynn Rd	1400	120	120	1
Sunnycrest Dr	MB Aspen View Ct and Sunny Brk Ct	1800	240	190	1

### 2017 APPROACH COUNTS

ROAD	LOCATION	2017 VPD	AM PEAK	PM PEAK	DAYS COUNTED
Gorham Rd	s/o Grand Ave (NBT)	600	70	50	1
Grand Ave	e/o Gorham Rd (WBT)	1600	180	160	1
Grand Ave	w/o Gorham Rd (EBT)	900	130	100	1
Lomita Ave	e/o Tico Rd (WBT)	1800	230	170	1
Lomita Ave	w/o Tico Rd (EBT)	900	100	90	1
Tico Rd (Right Turn)	s/o Lomita Ave (NBT)	1600*	n/a	n/a	1
Tico Rd (Left Turn)	s/o Lomita Ave (NBT)	200*	n/a	n/a	1

\* The total n/b approach count for Tico Rd was determined to be about 1740 vehicles, although it could not be determined how many of these vehicles made a right turn or left turn. Based on a 15-minute manual approach count that was conducted, it was estimated that 90% of n/b vehicles made a right turn, and 10% of n/b vehicles made a left turn. This percentage was then extrapolated to the total n/b approach count.

#### Direction of Travel

EBT = eastbound traffic    NBT = northbound traffic  
 SBT = southbound traffic    WBT = westbound traffic